

How The Flippen Group uses multiple avenues to help people reach their potential

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The Flippen Group's organizational mission is to bring out the best in people. Whether the company's team is growing young Olympic athletes, professional money managers or military leaders, the goal is the same: to help people to be more successful in every area of life.



M.B. "Flip" Flippen, president, The Flippen Group

With that goal as a central focus, The Flippen Group — led by President M.B. "Flip" Flippen and CEO Susan Flippen — provides executive development and organizational consulting in four sectors: education, corporate, sports and government.

In the education sector, Flippen conducts more than 2,000 training seminars each year, across 48 states, impacting hundreds of thousands of educators to create high-performing classrooms. In the proprietary model, "Capturing Kids' Hearts," teachers learn to create a positive learning environment, build self-managing classrooms, and motivate and inspire students to learn. The Flippen team has built more than 75 products that raise student achievement levels.

Flippen's corporate team has developed assessment tools that provide leadership and executive audits for preacquisition studies. It also provides integration strategies for mergers and fast-growth divisions of mid-cap companies.

In the first year of its government initiative, The Flippen Group was selected as a vendor of choice for leader assessment and development by the U.S. Army Corps of Engineers worldwide, making its leadership development processes available to more than 34,000 civilian and military personnel in more than 90 nations.

The Flippen sports team works with leading sports organizations and individual athletes to develop peak performers. Some of Flippen's successes include a Heisman Trophy candidate, an NCAA championship team and a Super Bowl and a World Series champion.

Flip Flippen has put his mission and passion into a book entitled "The Flip Side." The New York Times Bestseller shares practical steps that help the reader achieve greater personal and professional success.

How to reach: The Flippen Group, (979) 693-7660 or www.flippengroup.com

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